



GORDON
COLLEGE

AN OPPORTUNITY INVITATION

**EXECUTIVE DIRECTOR,
MASTER'S PROGRAM IN
FINANCIAL ANALYSIS**





Each year, scholarship recipients speak at Gordon's largest fundraising event, the Celebration of Faithful Leadership, which honors a community leader.

THE INSTITUTION

Founded in 1889 as a missionary training institute in Boston, Gordon College has emerged as one of the country's top Christian liberal arts colleges, and the only nationally ranked Christian college in New England. Gordon is strategically located along what has been termed the "I-95 power corridor" as it is just a few hours away from the financial and political capitals of the Western world (New York and Washington, D.C.) and is located in the world's intellectual capital. Located just north of Boston, with its renowned universities and vibrant industries in finance, technology and health care, Gordon is well positioned to expose students to world-class learning and professional opportunities. Faculty members have ready access to vibrant intellectual and research communities, connections that energize their scholarship, teaching and mentoring.

At the same time, Gordon's magnificent campus of 480 wooded acres—just three miles from the Atlantic Ocean—retains a quintessential New England charm. The College's proximity to the beautiful, historic areas of Salem and the North Shore, the woods and beaches of Cape Ann, and the mountains of Vermont and New Hampshire also creates rich opportunities for recreation, and for personal and intellectual growth.

Gordon's Christian identity is broadly evangelical. More than 40 Christian denominations are represented by students, faculty and staff. At Gordon, a commitment to

biblical Christian faith is no impediment to the pursuit of truth; in fact, a deeply-rooted faith both inspires and orders this pursuit. Gordon students freely examine complex issues and hear diverse opinions within a coherent framework of faith, growing in the moral imagination and critical-thinking skills required for faithful leadership that serves the common good. Gordon faculty are both academic and spiritual mentors, equipping students to lead ethically and effectively in their chosen professions.

Consistent with its founding vision, Gordon's identity and reach are worldwide. A high percentage of students take advantage of Gordon's well-regarded global education programs, gaining the essential personal and professional skills needed in a world that is increasingly interconnected. Gordon alumni are best-selling authors, business leaders, visionary entrepreneurs, effective public servants, Broadway actors, scientists, Ivy League professors, and faithful pastors—to name just a few vocations—in virtually every region of the globe. The combined blessings of location, heritage, scholarship and global vision continue to inspire the mission of Gordon College: to graduate women and men distinguished by intellectual maturity and Christian character, committed to lives of service and prepared for leadership worldwide.

GORDON: FACTS AND FIGURES

- **90+** areas of study in the liberal arts and sciences
- **1,657** undergraduate students from **43** states and **55** nations; approx. **30%** multicultural and international



GORDON: FOUNDATIONAL IDEAS

Statement of Faith

www.gordon.edu/statementoffaith

Philosophy of Education

www.gordon.edu/edphilosophy

Life and Conduct

www.gordon.edu/about/life&conduct

Who We Are

www.livesworthleading.org

THE OPPORTUNITY

Gordon College seeks an energetic and respected program director for its recently approved Master of Financial Analysis academic program. This new graduate program builds upon a growing undergraduate program in finance and an impressive base of supporters who are affiliated with the College, experienced within the world of finance, and eager to see the program succeed. The program is designed to prepare students for the CFA Level I and Level II exams and to equip them for work in an increasingly global field through a variety of academic and professional opportunities, including internships in Hong Kong.

The College seeks a leader who can build upon several years of comprehensive research that have helped make this program a reality. A 12-month (full-time) master's program, the M.S. in Financial Analysis will serve as an onramp for Christian liberal arts graduates to move into careers in finance and for Christians from around the world to gain a graduate education that is shaped by Christian values and ethics. We are excited by this vision and seek an executive director who can build a preeminent program that combines rigorous academic preparation in finance with robust spiritual formation.

David Cameron, CFA, former president and CEO of the Boston Company Asset Management:

"I think the program represents a wonderful intersection of faith and finance, enabling young men and women to see and learn how financial analysis, when ethically and faithfully applied, can support God's purposes and mission among all His people."

Bob Howell, Senior Partner of the Howell Group, LLC, former Distinguished Visiting Professor of Business Administration at the Tuck School of Business (Dartmouth):

"Gordon College's proposed M.S. in Financial Analysis Program will develop the next generation of financial analysts and executives with the kinds of skills and faith-based values so much needed for a world where today, unfortunately, many financial analysts regurgitate what management tells them, without doing their own analysis and reaching their own conclusions, and management, too often, shades, favorably, their companies' performance and prospects to overly influence the analysts' work and conclusions."

John Truschel, CFA, former Executive Vice President and Global Head of Investment Strategy of the Boston Company Asset Management:

"I believe this program creates a classic WIN-WIN-WIN opportunity. For the graduates it is a WIN as they gain skills, insights and wisdom to help launch them into a successful career, but more importantly into a calling as ministers in and to the marketplace. For Gordon College it is a WIN that broadens and deepens our Kingdom impact and our contribution to the common good. And for the financial services industry it is a WIN that introduces market participants with both practical skills that are highly valued and a biblically shaped ethical compass that is desperately needed."

- More than **40** Christian denominations are represented by Gordon's students, faculty and staff.
- **4** master's degrees
- Student/faculty ratio: **12:1**
- Instructional staff: **90** full-time, **129** part-time
- Percentage of full-time faculty with their field's terminal degree: **86%**

THE CANDIDATE

The preferred candidate will have a terminal degree in a relevant area and a background in finance or related fields. The director must be able to build programs in a collaborative environment, a track record of success in developing budgets, analyzing costs, and developing business plans and marketing strategies is essential. Moreover, the director must be able to recruit students and additional supporters for the program. As such, a background that will be respected in both the academy and the marketplace will be indispensable. An understanding of the field of higher education and aptitude for curriculum planning is also preferred.

The successful candidate will be an exceptional communicator and a gracious collaborator, able to provide informed and persuasive leadership while maintaining strong working relationships with existing College colleagues. The ideal candidate will possess the maturity of a seasoned leader with the innovative spirit of an entrepreneur.

Like all Gordon faculty and staff, the program director is expected to live in a vital relationship with Jesus Christ, and, in leading aspects of the College's academic life, to be grounded in biblical principles. The selected candidate will have a record of active involvement in Christian ministry and local church life. Support of the College's Statement of Faith, Philosophy of Education, and Statement of Life and Conduct is required.

TO APPLY, please submit a letter of application that addresses qualifications; a current resume; and the names and complete contact information for at least five professional references. Direct these materials to:

Greg Barnes, President
Laura Weaver, Senior Search Consultant
(214) 468-9055
office@halftimetalent.com

The program director also must appreciate the institutional value that an ethnically and racially diverse community brings to Gordon. The successful candidate will have a clear comfort with New England's culture and people, along with having the personal energy and resilience to work in a complex, growing, and international academic environment.

The Executive Director will:

- Advance the visibility of the program nationally and internationally.
- Finalize the development of the curriculum of the Master's in Financial Analysis.
- Recruit and lead program faculty.
- Ensure program quality through the establishment of entrance qualifications, internship experiences, and CFA exam passage rates.
- Develop and oversee the budget and business plan for the program, in conjunction with the Dean of Academic Initiatives and Global Education.
- Devise effective strategies for recruiting a diverse group of students into the program.
- Work with the supporters of the program to advance the visibility, financial sustainability, and quality of the program.